

JILLIAN KREMER

WORK EXPERIENCE

DEPUTY EDITOR OF ONLINE NEWS

ARKANSAS DEMOCRAT-GAZETTE JULY 2017 - PRESENT

- Assigned, edited, wrote breaking-news stories and Web updates for state's largest newspaper
- Increased Facebook likes by 60 percent and Twitter traffic by 171 percent in one year
- Curated and sent daily newsletters with audience of more than 100,000

ONLINE NEWS EDITOR AUGUST 2015 - JULY 2017

COPY EDITOR SEPTEMBER 2014 - AUGUST 2015

- Wrote headlines that appeared in business, 1A, local sections
- Compiled and updated international, national stories, briefs

COPY EDITOR

VICTORIA ADVOCATE OCTOBER 2012 - SEPTEMBER 2014

- Lead fact-checker/copy editor for multiple projects, including "Goliad's \$1 million mess," which was recognized with an honorable mention for Star Investigative Report of the Year by the Texas AP Managing Editors organization

COPY EDITING INTERN

DOW JONES NEWSWIRES MAY 2012-AUGUST 2012

- Edited up to 25 stories a day about market, corporate news
- Wrote for The Wall Street Journal's award-winning pop culture blog, Speakeasy

ASSISTANT EDITOR

UF FOUNDATION SEPTEMBER 2011-APRIL 2012

- Helped manage UF Today and Florida magazines, two of the country's largest alumni publications

EDUCATION

UNIVERSITY OF FLORIDA, CLASS OF 2012

BACHELOR OF SCIENCE IN JOURNALISM

BACHELOR OF ARTS IN CRIMINOLOGY

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SKILLS

- **CMS:** Ellington, WordPress
- **Analytics:** Chartbeat, Google, Facebook Insights
- **Language:** basic Spanish, basic German
- XHTML, HTML, CSS

AWARDS

- **2017:** First place, online journalism (Arkansas Society of Professional Journalists)
- **2015:** First place, headline writing (Texas Associated Press Managing Editors)
- **2015:** Second place, team page design (Texas APME)
- **2014:** Third place, team page design (Texas APME)

REFERENCES

Gavin Lesnick, senior online editor, Arkansas Democrat-Gazette

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J.R. Ortega, copy desk chief, Victoria Advocate

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